

## Inquiry Project: Morality in Purchasing

Between 1815 and 1957 there have been around 300 international agreements implemented, to suppress slavery. However, today there are more enslaved people today than during the Atlantic Slave Trade; at least 40 million worldwide, annually generating around \$150 billion. Many of the clothes, electronics, food, and objects you buy had help from child or slave labour at some part during the manufacturing process. However, some companies really make an effort to be ethical.

**You will sign up to research on a major brand** (Nike shoes, Apple laptop, Cadbury chocolate bar, etc..) from the list provided, and research its manufacturing cycle, from harvesting the raw materials, through to all steps of the manufacturing process.

Was your brand made in an ethical way?

Once researched, you will give your brand a rating out of 10 based on the rubric supplied on labour practices.

### A) Display

You will be given a **template** that you will have to fill with the following requirements:

- 1) Your **brand's logo** (full colour!)
- 2) Primary countries of production
- 3) The **rating out of 10**
- 4) Support your **rating with 5 specific reasons** (no more, no less)
  - a) Ex: NOT "Has poor working conditions"

What does that mean?! Give specific examples.

You will place your completed template onto a large world map display outside the Learning Commons to educate fellow students and teachers!

1) Put a **coloured pin** in the country/city every time your brand takes part in the following labour practices (at any time during the manufacturing process):

Green = ethical labour

Yellow = child labour

Red = slave labour

Blue = poor working conditions/pay

2) Attach the **same coloured yarn** from your pin to your completed template, to show where your company manufactures their goods.

3) You must also find an **ethical certification** that people can use to make better choices. This will be displayed at the bottom of the map (ex: the Kimberly Accord = diamonds or Fair Trade = coffee)

## B) Written Report

**Minimum 1200 word report on this company, evaluating their labour practices.**

1. Use the attached ethical labour worksheet to ensure you have as many details as possible.
  - a. Make sure you are referencing relevant international and national laws and address whether or not they have been effective/applied
2. Chicago style formatting and citations (footnotes)
  - a. [https://owl.purdue.edu/owl/research\\_and\\_citation/chicago\\_manual\\_17th\\_edition/cmos\\_formatting\\_and\\_style\\_guide/chicago\\_manual\\_of\\_style\\_17th\\_edition.html](https://owl.purdue.edu/owl/research_and_citation/chicago_manual_17th_edition/cmos_formatting_and_style_guide/chicago_manual_of_style_17th_edition.html)
3. **Bibliography** with at least 8 credible sources
  - a. You must use the **company** website, a **non-profit** site, a **government** site, and a **newspaper** article

## C) Presentation

You will give a **5 - 7 min presentation** to the class about what you learned about your brand and explain why you gave them the rating you did.